



## **ABOUT JODIE DAVIS**

Author, Award-Winning Television Show Host, and  
Rubber Duckie Sunshine Spreader

For twenty years, Jodie has been busy in her studio designing quilts, cross-stitch, teddy bears and dolls and turning them into dozens of how-to books. Her mission has been to create wonderful projects, patterns and instructions to bring many happy creative hours to her readers. Readers, editors and book sales confirm her success in her objective.

Then Jodie bought her first rubber duck. “Oh, won’t he look cute in my bathroom!” she cooed, taking the cute fellow to the cash register.

As Jodie’s dad says about peanuts, one led to another. And another, and...

Jodie’s collecting soon drew her to the Internet where she met up with others smitten with quackers.

One Wednesday she received an e-mail from a television producer, an online rubber duck vendor having sent the producer Jodie’s way. “We’d like to film you and your collection for a new series entitled ‘The Incurable Collector’ hosted by John Larouquette,” the producer wrote, “and we’ll be there Sunday.”

Jodie’s glee turned into panic as she stared at her rubber duckie bathroom. What rubber duck bathroom? It existed only in her mind. The bathroom adjacent to her studio, designated to be the new home of her jolly yellow friends was the only room in their new house she and her husband hadn’t tackled. So there she was staring at plain builder white, not a shelf up, the duckies in boxes stored in a closet, and her husband away until Friday. Talking about a fast forward room decoration project! Jodie managed to get it done in time, the shelves still tacky as she placed her ducks in their new homes just before the television crew arrived. Whew!

To say that the segment was a success would be an understatement. While filming, the producer kept exclaiming, “This is wonderful—and I discovered her!” The once leery executive producer deemed the segment her favorite of the show.

Although Jodie had been on crafts television shows before, this experience was like flying. The rubber duckies speak to her heart so much, that the radiance she feels inside for them shines through. “Then and there I knew TV was so for me.”

Jodie knew her position that everyone loves rubber ducks and that people love to be cheered was right on track. The wind in her sails, she set about her heart’s desire of writing a book about duckies and even pursued the possibility of creating a documentary on them.

With a referral from the producer of a local cable show she was on, Jodie started her education and pursuit of doing a documentary by calling Sue Ann Taylor of Blue Heron films.

“Hi my name is Jodie Davis and I was referred to you by our mutual acquaintance. I am interested in doing a television special on the great American icon, the rubber duckie.”

Silence.

“Rubber duckies are fast becoming a hot collectible, even out rating Bobbleheads in a recent poll.”

Silence.

“I was on A&E in a segment focusing on my rubber duckie collection and it turned out to be the executive producer’s favorite piece.”

Silence.

“Everyone had rubber duckies as children and is attracted to them by their happy memories and what with everything retro being in, I see the documentary opening in a 50’s bathroom.”

Silence.

“Just so you know, I’m not exactly a nobody. I teach quilting and have two-dozen books out on the subject...”

“Quilting?”

“Yes...”

“Could you come to my office? I’d like to meet you.”

Two years later three snazzy trophies shine at Jodie, including Telly and Videographer awards for on screen talent. The lifestyle quilting show, Friends in the Bee” has earned its tag line, “Not your average quilting show!” and debuts in late summer 2004.

During the creation of the show, Jodie pursued her vision of a book celebrating rubber duckies, sending off an unconventional proposal. No white paper here, Jodie sent ducks—including a chocolate duck, a colorful scrapbook of her publicity, a video and more in a terry covered box that quacked when open. The acquisitions editor deemed it the best proposal presentation she had ever received.

And so, 2004 also marks the debut of Jodie’s first two rubber duckie books, Rubber Duckie and the Rubber Duckie Kit published by Running Press. Both are quick, fun reads, full of history, facts, and good clean silliness. Best yet, each is packaged with a rubber duckie.

However, this is only the beginning. With the sunny side up attitude she shares with rubber duckies, Jodie is working on many ways to spread the golden yellow glow. She is working on a rubber duckie crafts book, a children’s book and is designing a line of rubber duck characters reminiscent of the “pretty” ducks of the 50’s and 60’s. She is waiting for just the right moment to jump in on her dream of bring a “*duckumentary*” to life.

## Media Appearances

Inadvertently Jodie found publicity knocking on her door after her appearance on A&E. The response to the short segment proved to her the market she felt was out there for rubber ducks. Thus the birth of her line of rubber duckie books. And now, she’s ready for the press!

*The Incurable Collector*, A&E 2001  
Adelphia Cablevision 2001  
Channel 4 News, Atlanta Georgia, 2001

## Books by Jodie

*Rubber Duckie* (Running Press, July 2004)  
*The Mini Rubber Duckie Book* (Running Press Fall 2004)  
*Raw Edge Appliqué*  
*Paper Pieced Bed Quilts*  
*Paper-Piece a Curved Flower Garden*  
*Hometown Quilts: Paper-Piece a Village of Memories*

*Paper-Pieced Curves*  
*Paper-Piece a Merry Christmas*  
*Crafting Lamps & Shades*  
*Quilting Made Easy*  
*Teach Yourself to Make Cloth Dolls*  
*Teach Yourself to Make Teddy Bears*  
*Teach Yourself to Make Angels and Fairies*  
*Teach Yourself to Make Stuffed Animals*  
*A Year of Cross Stitch*  
*The Foundation Piecing Library: Victorian Quilt Block Designs*  
*The Foundation Piecing Library: Hearts and Flowers Quilt Block Designs*  
*The Foundation Piecing Library: Garden-Inspired Quilt Block Designs*  
*Three Dimensional Pieced Quilts*  
*Three Dimensional Appliqué*  
*A Quick and Easy Teddy Bear*  
*Easy-To-Make Teddy Bears and All the Trimmings*  
*Easy-To-Make Cloth Dolls and All the Trimmings*  
*Easy-To-Make Stuffed Animals and All the Trimmings*  
*Easy-To-Make Endangered Species to Stitch and Stuff*  
*Easy-To-Make Fairy Tale Characters*  
*Easy-To-Make Scrap Crafts*

[www.rubberduckie.net](http://www.rubberduckie.net)

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