rubber duckie

by Jodie Davis

FOR IMMEDIATE RELEASE:

New Book Spreads Rubber Duckie Sunshine

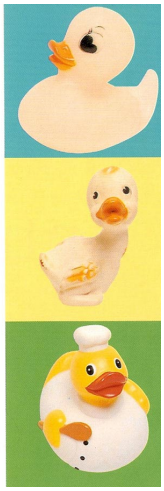
Canton, Georgia, July 15, 2004 –The first ever book celebrating this great American icon, ***Rubber Duckie,*** has been released by Running Press with the intent, says twenty-seven time author Jodie Davis, of "Spreading rubber duckie sunshine."

Packed with a life history of rubber duckies, fun facts, stories (have you heard about the musician's union preventing the Boston Pops from squeaking ducks during a concert?), hilarious quotes from collectors, and much, much more quackery, ***Rubber Duckie*** is eighty pages of good clean fun for everyone.

Available at Barnes and Noble, Borders and many other booksellers and online from Amazon.com, ***Rubber Duckie*** is packaged in a clear box with—you guessed it—a real, full-sized rubber duckie. "A classic duckie to start your collection," Jodie says with a wink.

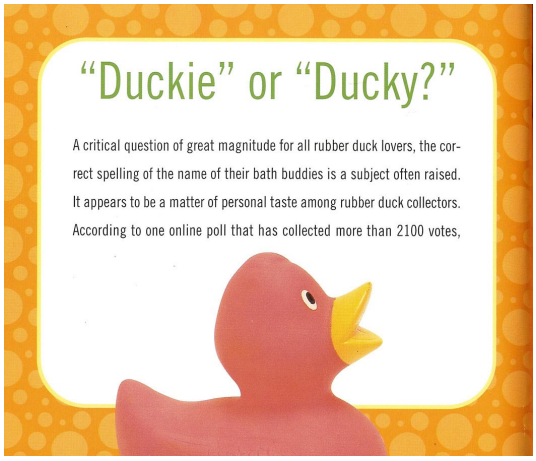
Table of Contents

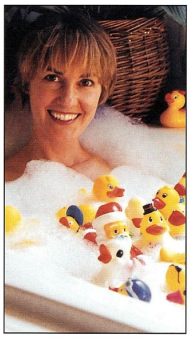
Introduck tion 6
Rubber Duckie through the Years 12
Sesame Street Serenade 30
The Modern Duckie Field Guide 40
Rubber Duckies on the Move 54
Birds of a Feather Flock Together 64
Spending Quality Time with Your Quacker 72
World Wide Webbed 76



Some of the good clean fun found in ***Rubber Duckie***:

- Stories such as a rubber duckie collector's marriage proposal
- Important information you will get no where else such as a guide to duckie hygiene
- Reports of Rubber Duckie's magic such as how a rubber duckie proved to be a good luck charm for a famous celebrity
- Proof of Rubber Duckie's popularity such as Celebriducks "Rub-a-dub with stars in your tub" making *Entertainment Weekly*'s list of the top 100 gifts of 2001.





About the Author

When she's not chin deep in bubbles and rubber ducks, Jodie Davis writes quilting and crafts books, numbering twenty-six to date, and is the host of the television show *Friends in the Bee*. She appeared with her duckie collection on A&E's *Incurable Collector*. Please visit her website at www.rubberduckie.net.

Award winning television show host Jodie Davis is available for radio and television interviews. Sample articles, interview questions and additional information are available at www.rubberduckie.net.

Contact Jodie at:
Jodie and Company, Inc.
406 Sunflower Ridge
Canton, GA 30115
(678) 570-7232\fax: (770) 205-5285
jodie@rubberduckie.net